



# PR Builds Brands – Brands Build Equity

At e-agency we combine aggressive PR strategies with creative branding techniques to build strong brands.

Our custom PR campaigns concentrate on achieving media visibility whether it's online, print or broadcast coverage. We place your story in the right places, so that the right people remember your product or company.

## WHAT MAKES US DIFFERENT?

We look at the big picture and develop integrated marketing communication programs that extend your brand into all facets of your business:

- Public Relations
- Internet
- Advertising
- Sales Materials
- Direct Mail
- Trade Show/Events

E-agency delivers a truly integrated marketing solution for businesses in technology.

## OUR EXPERIENCE

Astech Consulting

Availigent

Exelixis

Kosan Biosciences

ProPharma Partners

Secure Computing

SoftSol USA

Vista Research

Nextweb

Global Center

Presenting Solutions Software

E-opi Security Software

TxtStocks



## AT A GLANCE

### OVERVIEW

- Founded in 1983
- Full service – PR, Web, Advertising, Direct Mail
- Award-winning work
- Based in Oakland's Jack London Square area
- Largest PR firm in San Francisco East Bay (East Bay Business Times)

### DIFFERENTIATORS

- Deep technology experience
- Wide-ranging media and analyst contacts
- Customized, creative plans
- Interactive marketing knowledge
- On-target brand management
- Results-driven programs

### TECHNOLOGY EXPERTISE

- Internet security
- Wireless
- Storage
- Networking
- Web hosting
- E-commerce